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Wired Wisconsin Encourages Attending New North Summit Importance of Social Media Technologies in Economic Development to be Discussed

WISCONSIN—Wired Wisconsin, a non-profit technology advocacy coalition of concerned individuals, businesses, and organizations who are working to put our state on the cutting edge of technology, encourages business owners and entrepreneurs interested in understanding the value of social media as a strategy of economic development to attend the annual New North Summit to be held Tuesday, December 8 at the KI Center in Green Bay.

“We are very pleased Wired Wisconsin’s Strategic Partner New North recognizes the important role technology plays in every aspect of our lives,” said Thad Nation, Executive Director of Wired Wisconsin. “The Summit will have a special panel, Social Media 2.0, designed to get attendees thinking about how social media technologies can positively impact their businesses and communities.”

For more information on the summit, please visit www.thenewnorth.com

“Partnering with the New North was based in part on the organization’s dedication to collaboration, innovation and economic growth,” Nation said. “The New North Summit’s social media panel definitely speaks to these goals.”

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Wired Wisconsin is a non-profit coalition of concerned individuals, businesses and organizations who are working to put our state on the cutting edge of technology. The coalition will work to support an environment for innovative technology, high-tech job creation, and economic growth. Wired Wisconsin will seek to educate consumers, policy makers, and businesses about technology- related legislative and regulatory issues that impact our lives and advocate for common-sense approaches to spur innovation and grow the economy. For more information, visit www.wiredwisconsin.org